

Weed Wackers United
1000 NON-EXISTENT ROAD · UTICA, NY 10234 · 347.347.3477

Memorandum

DATE: 11/20/20

TO: Sangertown Square Mall

SUBJECT: Lawn Services

My name is Jaden Feliciano, and I run a lawn company known as Weed Wackers United. I decided to reach out to the mall further as I've been noticing the lawn outside has been looking unkempt lately. I believe that we can provide Sangertown Mall lawn services unlike any other large company.

Sangertown is known for its uniqueness in the stores it contains. There's PiNZ, Rainbow Zen, Harlem Vibes, stores that bring a plethora of cultures and people to New Hartford. With so many different kinds of people coming around the mall, presentability is key. What better way to appeal to a multitude of cultures than a concept they all understand, appearance. The small amount of lawn around the mall is the first sight the people are greeted by, along with the Mall's sign. People trust in a mall that is clean and beautiful inside and out. With a clean and kept lawn, Sangertown can give new consumers a trust in their mall before they even arrive inside.

My business, WWU (Weed Wackers United) can offer Sangertown Mall services for their lawn to maintain its upkeep on a weekly basis. We can trim, design, care for the lawn in any way the Mall fits. We do have ideas that can allow for the lawn to look even better, that if allowed, we could implement. Our services aren't exclusive to the lawn outside, but any large plant life that is within the mall if present.

Work Schedule

Our schedule to work would be consulted between Sangertown and I, so that both parties are satisfied. We would also be available for any on-call job within our available times that will be provided on a monthly basis.

Ex. For the month of December, available for on call from 10AM to 4PM every Monday, Tuesday, and Friday

Ex. For the month of January, available for on call from 11AM to 6PM every Monday, Wednesday, and Saturday

Price of Services

Here at WWU, we care more about our customers than the revenue. We are here to offer our services to the best of our ability so that we may continue providing our customers with services that are top quality at a fair price. Here are the prices that we would offer:

<u>Service</u>	<u>Prices</u>
Mowing	\$100
Fertilizing	\$50
Weeding	\$90
Mowing + Fertilizing	\$130
Mowing + Weeding	\$150
Fertilizing + Weeding	\$110
Mowing + Weeding + Fertilizing	\$220
Miscellaneous Services*	\$60~

**** Miscellaneous Services are any requests made that aren't mowing, fertilizing or weeding, such as designs/care for large plants. The price is \$60, but increases depending on the size of the job. The extra price is determined through consultation with me.***

These prices are all determined based on the size of the mall's lawn. If you look closely, services that are joint are cheaper than if you were to have them done on separate days. These are the deals we offer for joint services. The full package with mowing, weeding and fertilizing is \$20 cheaper than it would be if you had done the jobs separately. These are the prices for the job each time it needs to be done. We offer services weekly, bi-weekly, tri-weekly, and monthly, so the frequency of our work is up to the mall's discretion.

Contact Methods

There are many ways to contact us, and they can be through our:

Phone line available Monday - Saturday, 10 AM to 6PM: **(347) 347-3477**

Email address that responds same day: **weedwackunited@business.org**

Website: **weedwackersunited.business.com**

The WWU site has all the information that I have listed within this document available to you at any time. The site contains the guidelines we follow, along with photos of the work we have done before. Those photos are also followed with comments from the owners of the properties. We do our best to exemplify hard and excellent work.

Example of Work

We have more images on the site, but here are some jobs we've done before:

Emily Witchcart:

"Their services were amazing! I've had people work on my lawn before who would leave patches undone or were overall lazy. Though these guys were a pleasure to employ. They gave me no issues! It's like they used a lawn sized ruler to make my yard look so perfect and even too!"



Baybrook Mall Manager, Jacob Bradley:

"At first we had some issues about scheduling and price, though in the end, investing into this company was a great choice. Our mall gets very crowded very fast, yet these guys were able to manage the workload in the short time we gave them. Wonderful and respectful people to work with, and I'd gladly hire them again."

Wyatt James:

"I was very reluctant to allow these guys to work on my lawn. I was very adamant about how I wanted it to look, though I allowed them to work with their own suggestions. After it was all said and done, my lawn never looked greener! My house stands out to the neighbors, and I've been happy with it ever since. Looks like they knew what I wanted before I did."



These are just a few of the many places we have offered our services. My business may be small, though that is precisely why we work so hard. There is no job too big or too small for us to handle, and I believe Sangertown Mall can benefit greatly through our services.

I hope to speak with you soon about the possibility of us working with your mall.

Owner/CEO of Weed Wackers United

Jaden S. Feliciano